



FINE BREADS OF AUSTRALIA

## Fine Breads of Australia Instore Request Enquiry Form

FAX BACK TO: (02) 9905 6834

If you are a retail store and you'd like to speak to one of our representatives about stocking the Fine Breads of Australia range, or you'd like further information about or request an instore promotion then simply fill in the enquiry and submit it. One of our representatives will be in touch with you shortly.

### PERSONAL DETAILS

**Contact Person:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Daytime Phone Number:** \_\_\_\_\_

**Mobile Phone Number:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

**Type of business:**

- |  |  |
|--|--|
| <input type="checkbox"/> Supermarket       | <input type="checkbox"/> Deli              |
| <input type="checkbox"/> Retail Superstore | <input type="checkbox"/> Fruit market/Barn |
| <input type="checkbox"/> Restaurant        | <input type="checkbox"/> Cafe              |
| <input type="checkbox"/> Hotel             | <input type="checkbox"/> Other             |

### QUESTIONS

**Where did you hear about Fine Breads of Australia?** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Do you currently stock our bread range? If so, please list**

\_\_\_\_\_

\_\_\_\_\_

**What is your main motivation for stocking our bread?** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



FINE BREADS OF AUSTRALIA

**When is your optimal time for an in-store promotion?** \_\_\_\_\_

\_\_\_\_\_

**What length of time would you like the promotion to run for? Eg, once only or one per week?**

\_\_\_\_\_

\_\_\_\_\_

**What is currently average spend with Fine Breads of Australia? (Not applicable to all)**

\_\_\_\_\_

\_\_\_\_\_

**Have you seen a Fine Breads of Australia in-store promotion previously? If so, where?**

\_\_\_\_\_

\_\_\_\_\_

**Are you interested in our other point of sale items? Please highlight which ones:**

- |  |  |
|--|--|
| <input type="checkbox"/> Wobbles           | <input type="checkbox"/> Shelf Strips      |
| <input type="checkbox"/> Product Brochures | <input type="checkbox"/> Product Selectors |
| <input type="checkbox"/> Header Cards      | <input type="checkbox"/> Bread Stands      |

**Are you interested in receiving future product updates and tastings from Fine Breads of Australia?**

- YES     NO

**Would you be interested in attending bread sampling evenings for industry only?**

\_\_\_\_\_

\_\_\_\_\_

*Thank you for taking the time to fill out our survey!*

Please send forms to either of the following:

**Postal address:**

Fine Breads of Australia Pty Ltd  
28 Cross Street  
Brookvale NSW 2100

**Fax:** (02) 9905 6834